CYP24 SMS content and guidance

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|  | **Addressee** | **SMS 1(invitation)** | **SMS 2 (final SMS reminder)** |
| **All** | Parent | From NHS Survey  We previously sent you a letter about your child’s recent experience at [HOSPITAL NAME]. Please click on the link to give feedback: [unique link]. You don’t need your log-in details. Any questions? Please call [Freephone number]. | From: NHS Survey  Please help the NHS by telling us about your child’s recent experience at [HOSPITAL NAME]. Click on the link to complete the survey before it closes: [unique link]. Any questions? Please call [Freephone number]. |
| **Date** |  | 5 working days after invitation | 5 working days after mailing 2 |